



## LeadTime

Practical Resources for Today's  
Nonprofit Leader ...

Center for Nonprofit Leadership

September, 2012

### In this Issue

What Nonprofit Leaders Talk  
About

The New Lifecycle of Work

Is the Next Generation Ready  
to Lead?

Finding the Right People  
for Your Board

From Isolation to  
Collaboration to Community  
Award Winners

Webinar Watch

### Upcoming Events

Ensuring and Enriching the  
Work of Your Nonprofit  
Board: A Two-Part Series  
October 25 and October 30  
or November 7 and November  
14

For more details and to  
register:

[http://www.adelphi.edu/  
nonprofit-center/news.php](http://www.adelphi.edu/nonprofit-center/news.php)

### What Nonprofit Leaders Talk About

At the *Center for Nonprofit Leadership*, September means the beginning of our Executive Roundtable series. The roundtables offer a convivial space for nonprofit leaders to discuss fundraising, board governance, programs, strategies and new ideas for reaching more people. It's also a place to vent frustrations and seek feedback for current challenges. This issue of *LeadTime* explores some of the topics addressed at roundtable discussions.

### The New Lifecycle of Work

Frances Kunreuther, Director of the Building Movement Project, co-authored a recent article about the future plans of retiring long-term nonprofit leaders. The article is based on responses from 266 full-time nonprofit leaders, 55 years and older to a 2012 online survey. The authors suggest that:

- Aging nonprofit leaders need help navigating the exit from their current positions.
- Organizations should take advantage of experienced leaders who are seeking ways to use their skills to solve social problems and promote the common good.

To read this article go to our website: [http://www.adelphi.edu/  
nonprofit-center/](http://www.adelphi.edu/nonprofit-center/)

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Arts Means Business  
The East End Arts Council  
presents an arts and business  
forum on September 20 from  
9:00 am to 1:00 pm.

For more information go to:  
<http://goo.gl/CbVSD>



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## The New Lifecycle of Work

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## Is the Next Generation Ready to Lead?

*CompassPoint* surveyed 5,754 members of Idealist.org and constituents of *CompassPoint Nonprofit Services*. The respondents ranged in age from under 20 to over 60, and worked in the private, public, and nonprofit sector. All of the respondents had either considered or had worked in a nonprofit. None served as executive director. The survey asked about (1) what drew them to charitable work, (2) the disadvantages and benefits of heading a nonprofit organization, (3) did the respondents aspire to become executive directors one day, and (4) if they didn't, what might change their minds? Here are some of the findings:

- One in three respondents aspires to be an executive director someday
- A higher percentage of respondents who definitely aspire to become executive directors are people of color
- Of respondents who do aspire to become executive directors, 40% reported that they are ready either now or will be within five years

To read this article go to: [http://meyerfoundation.org/  
downloads/ready\\_to\\_lead/ReadytoLead2008.pdf](http://meyerfoundation.org/downloads/ready_to_lead/ReadytoLead2008.pdf)

## Finding the Right People for Your Board

Building a strong and reliable nonprofit board is not easy; it requires the same level of attention and strategic thinking as staff and donor recruitment and development. The Center has [resources](#) available to help you to identify, recruit and retain the right people for your board.

In addition, you can view a recent webinar that discusses:

- How to build a diverse recruitment strategy
- Ways to retain outstanding board members, and
- What questions to ask and due diligence to practice before joining a board

Go to [http://nonprofitwebinars.com/past\\_webinars/strategies-for-success-board-member-recruitment-retention/](http://nonprofitwebinars.com/past_webinars/strategies-for-success-board-member-recruitment-retention/)

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## From Isolation to Collaboration to Community Award Winners

The *Center for Nonprofit Leadership* awarded four alliances that grew out of *From Isolation to Collaboration to Community*. The winners share an award of \$5,000 to help explore and nurture the strategic alliance. The funding came from the *United Way of Long Island*. Congratulations! Here are the winners:

- *Visiting Neighbors, Inc. and New York University's School of Nursing's Hartford Institute for Geriatric Nursing (HIGN)*
- *Long Island Advocacy Center and Long Island Families Together*
- *Sunshine Prevention Center and Education Assistance Corporation (EAC)*
- *h2Empower, Hope Children's Fund, The Magic Penny, The Friends of FAWE Ghana Chapter and Global Prose*

## Webinar Watch

Join us to watch and discuss three webinars:

- *Social Media for Nonprofit CEOs* on Wednesday, September 19 2:00 to 3:30 at Ruth S. Harley University Center, Room 211
- *Turn Donors Into Fundraisers* on Thursday, September 20 from 2:00 to 3:00 pm at Adelphi University, School of Social Work, Room 302
- *Maximize Your End of Year Fundraising* on Wednesday, September 26 2:00 to 3:30 at Ruth S. Harley University Center, Room 211

Join us for one or all three. Stay for a discussion after.

If you are interested in joining us, please email Diane Wunderlich at [dwunderlich@adelphi.edu](mailto:dwunderlich@adelphi.edu)