

# Center for Nonprofit Leadership Newsletter

March, 2014

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## FREE Center Webinar Watches

### **The Social Nonprofit: How to Gain More Support From Your Followers**

Join us for a FREE webinar to learn how to motivate your supporters to give, volunteer, and take action for your cause.

Thursday, April 10  
Adelphi University,  
School of Social Work,  
Room 302  
2:00 pm to 3:00 pm

If you're a nonprofit executive, development officer, or interested staff member and would like to attend, please email Diane Wunderlich at [dwunderlich@adelphi.edu](mailto:dwunderlich@adelphi.edu)



Serving as a member of the board of directors of a nonprofit organization is an important, challenging and rewarding experience. Board members have important legal and fiduciary responsibilities that require a commitment of time, skill and resources. This month's LeadTime offers articles and resources to help your organization develop the board of directors that you have always wanted and enrich your current board. **Consider forwarding LeadTime to members of your board.**

Check out the [Board of Director's Tools](#) on the Center's website.

## Get on Board

Are you involved with a nonprofit organization that is looking for candidates to serve on their boards? The Center for Nonprofit Leadership at Adelphi University School of Social Work is pleased to announce **Get On Board**, a free recruitment and matching service which connects nonprofit boards with individuals seeking an opportunity to serve.

To learn more about **Get on Board** and submit an organizational application, visit the Center's website at: <http://nonprofit.adelphi.edu/>

## A Webinar to Watch on Your Own:

### LinkedIn Board Member Connect

Learn how to access more than 277 million members to help find quality professionals to join your board.

Wednesday, April 2  
2:00 pm to 3:00 pm

To register, [click here](#)

### 2014 New York Community Trust Nonprofit Excellence Awards

Apply for the 2014 New York Community Trust Nonprofit Excellence Awards! The Awards program gives you a FREE 360-degree review of your key management strategies. Center Director, Ann Marie Thigpen serves on the selection committee.

To learn more and apply, [click here](#)

## Responsibilities of Nonprofit Boards

"*Right From the Start*," a booklet from the New York State Attorney General's Office, details the fiduciary responsibilities of New York nonprofits boards directors to the organizations they serve. The booklet also provides guidelines to assist board members in carrying out their responsibilities.

To download the booklets from our website, [click here](#)

## Essential Factors for Effective Governance

In an article in the *Huffington Post*, Alice Korngold articulates four essential factors for effective governance. The article discusses the strategic role of the nonprofit board of directors in achieving the organization's potential, verifying that the organization is achieving what it set out to do, ensuring organizational effectiveness, vitality, and sustainability, and providing fiduciary oversight.

To read the article, [click here](#)

## Measuring Board Effectiveness

What does effective board performance look like? How can nonprofit boards become more effective? And, how can board effectiveness be measured? A *Bridgespan* research team sought answers to these questions. After reviewing literature on nonprofit governance and interviewing nearly two dozen practitioners, consultants, and analysts, the researchers found that "Oversight is necessary but not sufficient to define the work of an effective board. Leadership activities-providing strategic support and expertise, raising funds, building community support-that further the organization's goals are also essential."

To read this article, [click here](#)