

Center for Nonprofit Leadership Newsletter

July, 2015

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Upcoming Events

Nonprofit Development Workshop

The BBB of Metropolitan New York invites you to attend, *Money for*



Too often nonprofit board members shy away from fundraising. When the subject comes up, some board members suddenly become invisible or silent. Yet it is the board's responsibility to ensure an organization's resources, both human and financial. This responsibility translates to supporting the organization's fundraising process. This LeadTime offers articles, resources and innovative strategies to help nonprofit boards to support their organization's fundraising strategy for greater impact.

15 Ways to Transform Your Board of Directors into Fundraising Champions



Effective boards are great for helping to set expectations for the executive director, develop strategy and keep the nonprofit financially grounded. But *fundraising* is also an important aspect of board membership. An article from nonprofithub.org offers 15 of the best points from a recent *Chronicle of Philanthropy* live chat titled *Turn Your Board Members into Fundraisers*.

To read more, [click here](#)

*Mission:
Possibilities &
Pitfalls of Non-
Grant Financing*, an
interactive session
where providers of
non-grant funding
and nonprofit
leaders will share
insights about their
successful
experiences as well
as pitfalls and
problems.

Sept. 16, 2015
9:00 - 11:30 am

Hosted by Baruch
College School of
Public Affairs

To attend, [register
here](#)



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Motivating Boards to Raise Money



Drawing from her experience working with thousands of board members over three decades, Kay Sprinkel Grace, author of *The Ultimate Board Member's Book*, offers her prescription for motivating board members to raise money in a recent article in *Guidestar*.

To read, [click here](#)

Five Fundraising Mistakes We Make With Our Boards

A 2008 article from *Guidestar* asks questions that need to be answered today, why are trustees so nervous about fundraising? And, how do executives go wrong when they approach board members about helping in fundraising? The article presents five common mistakes that cause board members to back off when they should be pitching in.

To read, [click here](#)

Should Board Members Give and Fundraise?

In a 2014 study conducted by *BoardSource*, 60 percent of chief executives said fundraising was the area their boards most needed to improve. Twenty years earlier, chief executives said that 60 percent of their board members gave money to the organization, a figure that grew to 85 percent in the 2014 survey. But giving by 100 percent of all board members-the gold standard espoused by *BoardSource* and other nonprofit experts-was reported by only 60 percent of the respondents in this year's survey.

To read more about board giving and fundraising, [click here](#)

Your Board and Fundraising

An archived webinar from the *Foundation Center* teaches techniques and strategies to actively engage boards in fundraising. The process getting a board involved with fundraising involves some key elements:

- Understanding the role of your board
- How to overcome board member concerns regarding fundraising
- Ways the board can participate in the fundraising process
- Tips for strengthening your fundraising board

To watch the webinar, [click here](#)

The Center's Executive Search and Transition Service

The Center for Nonprofit Leadership at *Adelphi University* provides proven executive search and transition services for organizations that are anticipating or experiencing a leadership transition. Our four-part program includes:

- Readyng the organization and transitioning the leader
- Conducting the search
- Facilitating the hire
- Supporting the new hire

To learn more about how the Center can facilitate your next executive transition, [click here](#)

Happy Summer!



LeadTime will not be published in August. See you in September!
