

# Center for Nonprofit Leadership Newsletter

March, 2016

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## Upcoming Events

**Make Your Board the BEST It Can Be in 2016!**

Center consultant and Board Coach, Michael Davidson, will be presenting the final workshop in a series of three Board Training workshops for executives and board members. Here is the topic and date:

**The F Words: Fiduciary Oversight and Fundraising - May 26**

The fee is \$25 per person. If your board decides to attend the workshop instead of a board meeting, please call us at [516-237-8571](tel:516-237-8571) to discuss a group fee.



Historically, nonprofit organizations play central roles in bringing about social change, while fulfilling their missions. This LeadTime offers articles, resources and innovative strategies to help nonprofit leaders to explore how their organizations can develop and articulate a social change agenda for greater social impact.

## Are Nonprofits Getting in the Way of Social Change?

While many important socio-economic and environmental problems remain intractable, increased awareness, new technology, adequate funding, and more collaboration have created a context where effective social change is possible. This article discusses and proposes ways to help leaders of community organizations learn about, select, and implement new tools and approaches to generate greater impact and advance their social change oriented missions.

To read more, [click here](#)

## Social Change Requires a New Nonprofit Leader

As global and local social challenges mount and government increasingly offloads services, the burden is shifting to the nonprofit sector. This article, by Nell Edgington, proposes that in the light of these challenges it is time for a new kind of nonprofit leader, one who has the confidence, ability, foresight, energy, and strength of will to find and deliver on solutions and social change.

The workshop will be held at Alumni House, Adelphi University, Garden City, NY. Arrival and a light dinner from 6:00 pm to 6:30 pm; program from 6:30 pm to 9:00 pm.

To register, please email or call Diane Wunderlich [dwunderlich@adelphi.edu](mailto:dwunderlich@adelphi.edu) or [516-877-4415](tel:516-877-4415)

### FREE Center Webinar Watch

Join us for a FREE webinar from *Charity How To, How to Create & Use a Nonprofit Dashboard: A Step by Step Guide*. This webinar discusses how to easily create powerful dashboards to help you communicate your nonprofit's performance to staff, board members, and donors. You will also receive worksheets for collecting the data you need for your dashboard as well as plug-and-play Excel dashboards that you can use for fundraising, finance, and program data.

Date: April 12  
Time: 1:00-2:30pm  
Adelphi University,  
Garden City, Social  
Work, Room 302

If you're a nonprofit executive interested in attending, please email Diane Wunderlich at [dwunderlich@adelphi.edu](mailto:dwunderlich@adelphi.edu)

### A Webinar to Watch on Your Own

Check out this free webinar from *4Good, What Nonprofit*

To read more, [click here](#)

## Working for Social Justice with Social Change Philanthropy

As Tracy Gary and Melissa Kohner explain in *Inspired Philanthropy: Creating a Giving Plan*, "traditional philanthropy is based on responding to, treating and managing the consequences of life in a society with a capital-based economy." Social change philanthropy, on the other hand, works by changing the systems (public policy, societal mores, and institutional biases) that support social injustice. This 2012 article in the *Nonprofit Quarterly* discusses a paradigm shift in philanthropy towards promoting social change through community organizing and activism.

To read more, [click here](#)

## Social Change Requires A Strong Digital Reach

History shows that big social change often starts small. The seeds of many national movements were planted by small groups of people talking around kitchen tables. While computer screens and smartphones may have replaced those kitchen tables, it's still true that small groups of people with big ideas can spark powerful social change. Technology shouldn't replace time-proven community-organizing strategies, it should enhance them by giving nonprofits rapid and cost-efficient access to millions of people who want to get involved in some way. This article discusses how social change can benefit from new tools that offer faster and more affordable ways of connecting with thousands of people with tweets or text messages.

To read this article, [click here](#)

## The Executive Roundtable: Coffee/ Network/Share/Learn



The 2016 Executive Roundtable series consists of eight monthly sessions designed to enable professional development, explore organizational challenges, discuss relevant topics, as well as offer the peer support and resources to help you succeed in your role. This year's facilitators will be experts in fundraising and donor development, nonprofit law, grant writing and media and public relations.

**Executive Directors  
Need to Know About  
Corporate  
Sponsorship.** This  
webinar is about  
assessing whether  
developing a sponsorship  
program makes sense  
for your organization  
now or in the future.

Date: April 6  
Time: 1:00-2:00pm

To register, [click here](#)



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**The Executive Roundtable series is open exclusively to  
Executive Directors or CEOs of nonprofit organizations.**

To learn more and register, [click here](#)

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