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Messina Consulting Group, LLC (MCG) is a management consulting firm that assists national and international non-profit organizations in fulfilling their mission by improving human and organizational capacity. Specializing in change management and human capital development, the firm's services include comprehensive organizational assessments, leadership transitions, strategic planning, strategic restructuring, financial assessments, board and staff development and executive coaching. The firm's clients include social service, advocacy and philanthropic organizations such as the Rodale Institute, the Center for Constitutional Rights, Canine Companions for Independence, YWCA Bergen County, Women In Need, Sustainable LI and Unitarian Universalist Congregation at Shelter Rock.

Rosalba M. Messina, Principal and Founder of MCG has more than 25 years experience as an effective transformational leader, manager and coach. In her roles as CEO, COO and consultant, Messina has successfully led organizations to effect positive change by creating sustainability in a collaborative, inclusive, trusting and creative work environment. She is experienced in developing working partnerships among board, staff, community members, NGOs, government agencies and donors worldwide. With each assignment, her goal is to increase the effectiveness of individuals and organizations – leading to greater institutional power and impact in the world.

MCG's current assignments have focused on providing interim leadership to mission-driven organizations. As an interim executive, Messina has chief responsibility for stepping into the CEO position to offer strong and effective leadership during a crucial transition period. She is given the mandate of ensuring that the organization remains stable and productive during the executive search process and until the next CEO is successfully hired and in place. As a successful organizational change agent, she works closely with the board to facilitate a smooth transition.

As CEO, accomplishments have included: developing, implementing and overseeing research, educational, advocacy, philanthropic, public policy and social service programs; implementing PR and marketing programs; addressing immediate or potential resource issues; coaching and providing direction to staff; acting as spokesperson; implementing fundraising strategies and improving organizational and financial systems. She has a unique ability to address many additional needs typical of an organization going through an executive transition – such as attending to fears and anxieties of staff, funders, and agency supporters by enhancing communication systems.

Prior to launching her own consulting practice, Messina held executive level positions for various organizations in both non-profit and corporate environments. She is an affiliate consultant for the Support Center for Non Profit Management in NYC and Adelphi University's Long Island Center for Nonprofit Leadership. Messina is a member of Citigroup's Women and Company, the Society for HR Management and a past National Advisory Council member for Susan G. Komen for the Cure. She currently serves as Board Treasurer for Congregation Beit Simchat Torah in NYC. She is a guest lecturer and conducts workshop trainings on various topics in management.