

Center for Nonprofit Leadership Newsletter

February, 2016

In This Issue

[40 Lessons Learned by Nonprofit Professionals in 2015](#)

[2015-2016: The Years in \(P\)Review](#)

[Corporate Philanthropy Trends Affecting Nonprofits in 2016](#)

[5 Key Trends in Nonprofit Fundraising in 2016](#)

[The Executive Roundtable](#)

Upcoming Events

Make Your Board the BEST It Can Be in 2016!

Board Training Workshop
Topic: Managing, Meeting, & Working Effectively

Date: March 17
Time: 6:00 to 9:00 pm
Adelphi University,
Garden City Campus,
Alumni House
Cost: \$25 per person

To register, please email or call Diane Wunderlich dwunderlich@adelphi.edu or [\(516\) 877-4415](tel:516-877-4415)

FREE Center Webinar Watch

Join us for a FREE webinar from *RoadMap*, **Strong Finances for Strong Organizational Management and Leadership**. This webinar discusses using



Information technology, cultural shifts, and a more global perspective among donors are changing the way nonprofits achieve their mission. The start of a new year is a good time to review trends and integrate new insights gleaned from the previous year into an organization's strategies and practices. This *LeadTime* offers articles, resources and innovative strategies to help executives to explore recent trends and incorporate new information for greater impact.

40 Lessons Learned by Nonprofit Professionals in 2015

Laura Schwecherl, Marketing Director at *Possible*, asked 40 nonprofit experts to share lessons, tips, and insights on how to help an organization to grow and increase impact. Laura says, "Even across sectors, nonprofit professionals share very common experiences and develop similar strategies in their work." Check out what these nonprofit professionals have to say and discover the common threads and lessons learned in 2015.

To read more, [click here](#)

2015-2016 The Years in (P)Review

The *National Council of Nonprofits* proposes that the public policy threats, opportunities and challenges to nonprofits in 2015 forecast what's ahead in 2016. Therefore, the Council anticipates action on the issue areas discussed in this article in the year ahead. Among the opportunities and challenges are: nonprofit property tax exemptions; attempts to limit charitable giving incentives; reforms to the government-nonprofit contracting and grantmaking process; and new funding mechanisms.

To read more, [click here](#)

financial statements to support decision making processes in nonprofits. The webinar will also cover ways financial statements can help executives determine a course of action should a crisis hit their organization.

Date: March 17
Time: 2:00-3:00pm
Adelphi University,
Garden City, Social
Work, Room 302

If you're a nonprofit executive interested in attending, please email Diane Wunderlich at dwunderlich@adelphi.edu

A Webinar to Watch on Your Own

Check out this free webinar from 4Good, **Strategic Planning Part 1: Cultivation & Organizational Development**. This webinar is about developing strategic plans by engaging and cultivating stakeholders, developing leadership, and generating new energy, commitment and consensus around mission.

Date: March 16
Time: 1:00-2:00pm

To register, [click here](#)



Corporate Philanthropy Trends Affecting Nonprofits in 2016

Adam Weinger, President of *Double the Donation*, says that 2016 is looking to be a great year for corporate philanthropy and nonprofits. From matching gifts and payroll giving to fundraising events and mobile giving, corporate philanthropy is going to be stronger than the recent past. Make sure your nonprofit doesn't get left in the dust when these trends take off.

To check out the following five corporate philanthropy trends that will affect nonprofits in 2016, [click here](#)

5 Key Trends in Nonprofit Fundraising in 2016

Nonprofit software provider *Abila*, identified the following five trends that it predicts will have the biggest impact on fundraising in 2016:

- Models of giving are changing
- Engagement is becoming more important than traditional fundraising
- Revenue generation and social entrepreneurship are emerging
- Technology is breaking down friction between organizations and donors
- Election year will provide awareness opportunities for nonprofits.

To read this article, [click here](#)

The Executive Roundtable: Coffee/Network/Share/Learn



The 2016 Executive Roundtable series consists of eight monthly sessions designed to enable professional development, explore organizational challenges, discuss relevant topics, as well as offer the peer support and resources to help you succeed in your role. This year's facilitators will be experts in fundraising and donor development, nonprofit law, grant writing and media and public relations. The Executive Roundtable series is open exclusively to Executive Directors or CEOs of nonprofit organizations.

Quick Links

[Register Now](#)

[News](#)

[More About Us](#)

To learn more and register, [click here](#)
