

# Center for Nonprofit Leadership Newsletter

October, 2015

## In This Issue

[Diversity in the  
Workplace](#)

[Building Leadership  
Diversity](#)

[The Inclusive  
Nonprofit Boardroom](#)

[2015 UST Nonprofit  
Employee  
Engagement &  
Retention Report](#)

[2015 UST Nonprofit  
Employee  
Engagement &  
Retention Report](#)

[5 Tips to a Better  
Board](#)

[Eight Key Areas of  
Nonprofit Excellence](#)

[Leading in  
Community](#)

## Upcoming Events

**FREE Center  
Webinar Watch**

"How to Win Grants  
from Private  
Foundations" from  
the *Chronicle of  
Philanthropy*.



One of the most significant challenges facing the nonprofit sector is building and sustaining diverse organizations at every level. According to *The Voice of Nonprofit Talent*, "The nonprofit sector's collective ability to attract, retain, and advance people of color determines the quality of talent and directly impacts our ability to meet our respective missions." This LeadTime offers articles, resources and innovative strategies to help nonprofit organizations build and sustain diversity among, staff, leadership and boards.

## Diversity in the Workplace

The common belief across the nonprofit sector is that racial diversity is a key component of organizational health, performance, and outcomes. Yet, according to the recent *Voice of Nonprofit Talent* national study, nonprofit organizations are not doing enough to attract and retain professionals of color. There is a perceived gap between the intentions and actions of nonprofit organizations when it comes to promoting staff diversity.

To read more, [click here](#)

## Building Leadership Diversity

Investing in leaders who reflect the communities that



This webinar will explain how to navigate the world of small foundations and attract more money for your nonprofit.

Date: November 19

Time: 2:00-3:00pm  
Adelphi University,  
Garden City, Social  
Work, Room 302

If you're a nonprofit executive interested in attending, please email Diane Wunderlich at [dwunderlich@adelph.edu](mailto:dwunderlich@adelph.edu)

### **A Webinar to Watch on Your Own**

### **Crowdfunding for Nonprofits**

This webinar will help you learn how to incorporate crowdfunding to raise the bar on your fundraising initiatives. Perfect timing as you prep for new initiatives, traditional benefits and even #GivingTuesday.

Date: October 21  
Time: 1:00pm - 2:00pm

To register, [click here](#)

**Strategic**

philanthropy serves and bringing perspectives to the table that are rooted in life experiences-experiences similar to those of people we seek to help-can help philanthropists more effectively advance the common good. A recent article by the *Stanford Social Innovation Review* offers examples and strategies to advance diversity, equity, and inclusion in philanthropy

To read, [click here](#)

## **The Inclusive Nonprofit Boardroom**

According to *BoardSource*, after many years, the lack of board diversity still remains a critical issue for nonprofit boards. While diversity has many aspects, including individual differences along dimensions such as education or training, personality or style, this article focuses primarily on diversity based on dimensions such as culture, ethnicity, race, age, sexual orientation, and gender. This article in a 2012 issue of the *Nonprofit Quarterly* looks at the lack of diversity in the nonprofit boardroom, a concern for many nonprofits.

To read, [click here](#)

## **2015 UST Nonprofit Employee Engagement & Retention Report**

The *Unemployment Services Trust* (UST) surveyed more than 1,300 nonprofit employees to discover what real nonprofit executives, supervisors and staff are saying contributes to their organizations' satisfaction levels and turnover rates. In this report, you'll learn about employment trends within the nonprofit sector, as well as the leading variables that influence turnover, including culture, leadership and compensation.

To download this report, [click here](#)

## **5 Tips to a Better Board**

In this *YouTube* video *Center for Nonprofit Leadership* consultant and Board Coach, Michael Davidson, offers practical solutions to common board problems: creating enforceable expectations; board recruitment; board member engagement; board meetings and committee management.

To watch, [click here](#)



## Planning for Mission Impact

Led by New York City's Chief Service Officer, Paula Gavin, a panel of seasoned experts will share their insights about how strategic planning can position your nonprofit to manage challenges effectively, and lead to a deeper mission impact.

Learn how outcomes measurement can focus your organization on what is important about your work and the difference it makes.

Date: November 12

Time: 9:00am to 11:30 am

Location:  
Scandinavia House,  
58 Park Avenue,  
NY, NY 10016

To register, [click here](#)



Quick Links

## Eight Key Areas of Nonprofit Excellence

NPCC, The New York Community Trust, and Philanthropy New York are pleased to announce the six finalists for the 2015 New York Community Trust Nonprofit Excellence Awards. Three winners will be honored at an awards presentation and Best Practices Workshop on November 18th. In 2015 as in previous years, Center Director, Ann Marie Thigpen, served as a member of the selection committee. After reviewing applications and selecting awardees, the committee outlined *Eight Key Areas of Nonprofit Excellence*. The document offers valuable insights on how to recruit, motivate and manage a strong staff and board of directors, raise money, communicate the organization's "story", be culturally competent, manage new information technology, and demonstrate transparency, effectiveness and accountability to donors and the public.

To read about the finalists and learn more about the key areas of nonprofit excellence, go to: [click here](#)

## Leading in Community (LIC)



The Center for Nonprofit Leadership recognizes that the leaders of color serving in Long Island's underserved communities face obstacles that are common among leaders in low to moderate income communities throughout the United States. To help address the problem, the Center initiated LIC, a leadership development program to broaden and strengthen the leadership pipeline for people of color and prepare them for nonprofit and community leadership on Long Island. In September we started our second cohort of 17 participants from organizations and communities in Nassau and Suffolk County.

To learn more about LIC, [click here](#)

## Get on Board

## Quick Links

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Is your Long Island nonprofit organization looking for candidates to serve on the boards? Check out the Center's free board recruitment and matching service, **Get on Board**. The service connects nonprofit boards with individuals seeking an opportunity to serve. This year the Center connected potential board members to organizations such as the *Child Care Council of Nassau*, *STRONG Youth* and *Tender Touch for All*, to name a few. The newest connection is Andrew Persaud, who has been elected to the Board of Trustees of the *Heckscher Museum of Art*. Congratulations!

To learn more about **Get On Board** and submit an organizational application, [click here](#)

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