



LeadTime

Practical Resources for Today's
Nonprofit Leader ...

Center for Nonprofit Leadership

April, 2012

In This Issue

[Working Together for Greater Impact](#)

[Finding Incentives for Nonprofit Collaboration](#)

[Merger Fund Launched for New York Nonprofits](#)

[Nonprofit Excellence Awards From Isolation to Collaboration to Community](#)

Upcoming Events

Executive Director Roundtable

Thursday, April 19
8:30 to 10:00
Topic: Marketing

Here from a leading expert in Social Media, Lisa Witter
May 11 8:30 to 11:00 Social Media and the New Normal: 13 Driving Forces in Communications & How They Impact Us

No Fee - for more details and to register click [here](#)

Nonprofit Excellence Awards Info. Workshop
Thursday, April 19
9:30 to 10:30
To learn more and to register click [here](#)

From Isolation to Collaboration to Community
June 5 8:00 to 3:00
Full-day, highly interactive and practical symposium you don't want to miss!
To learn more and register click [here](#)

Working Together for Greater Impact

Many nonprofits today are looking for ways to work with others to increase effectiveness, achieve maximum impact, and extend their reach. Whether these are formal or informal arrangements, working together makes sense. This issue of LeadTime asks the question: How can working together produce greater impact? The selected articles offer different perspectives on how collaboration can benefit nonprofits and the community.

Finding Incentives for Nonprofit Collaboration

The combination of diminishing resources, increased demand for services, and desire to serve as many people as possible is causing some nonprofit executives to view their peers as partners and not competitors. This article in the Chronicle of Philanthropy discussed some of the reasons organizations align themselves strategically.

Read full article [here](#)

Creating High-Impact Nonprofits

Becoming a high-impact nonprofit is not just about building a great organization. This study of 12 high-impact nonprofits shows that real social change happens when organizations find creative ways to enlist the help of others. This relevant article tackles six myths of nonprofit management and offers six practices of high-impact nonprofits. While we mentioned this article in an early LeadTime, the message about impact is definitely worth a second read.

Read full article [here](#)

Merger Fund Launched for New York Nonprofits

The Altman Foundation, The Clark Foundation, The Heckscher Foundation for Children, The Lodestar Foundation, The Robert K. Steel Family Foundation, and SeaChange Capital Partners have provided the initial resources to launch the New York Merger, Acquisition, and Collaboration Fund (NYMAC). This new initiative seeks to encourage and enable nonprofits considering various types of formal, long-term collaborations between nonprofit organizations working in New York.

Read full article [here](#)

Nonprofit Excellence Awards

The Center for Nonprofit Leadership at Adelphi University will host an application clinic for the sixth annual Nonprofit Excellence Awards, sponsored by *New York Magazine*. The clinic will be held on April 19 from 9:30 am to 10:30 am. The meeting will take place in the Ruth S. Harley University Center, Room 313. These Awards help nonprofit leaders improve the management of their organizations and inform all New Yorkers about management excellence in nonprofit organizations.

Winning organizations will be recognized for excellent achievement in management at a special Awards Presentation in November, 2012. Winners will receive cash awards and special mention in *New York Magazine*, among other prizes. For more information visit our [website](#)

From Isolation to Collaboration to Community

The Center for Nonprofit Leadership at Adelphi University is hosting a full-day symposium for nonprofit executives, board members, government officials, and business leaders who want to learn innovative ways of working together, ranging from partnerships to collaborations to mergers. Any strategic alliances that grow out of our symposium will have the opportunity to submit a short proposal to the Center for an award of up to \$5,000 to help explore and nurture the alliance. Funding for the award comes from the United Way of Long Island.

To learn more and to register click [here](#)