



## LeadTime

Practical Resources for Today's  
Nonprofit Leader ...

Center for Nonprofit Leadership

July, 2012

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### Upcoming Events

Maximizing Individual Giving  
The Nonprofit Coordinating  
Committee of NY and Citi  
Community Development are  
offering a FREE fundraising  
workshop on August 1, 2012  
from  
9:30 am to 12:00 pm.

### Nonprofit Management

This year LeadTime has focused on leadership and governance issues for nonprofit executives. Nonprofit executives, however, are as much managers as they are leaders. This month's LeadTime offers several articles and a webinar around nonprofit management that address some economic and regulatory issues important to nonprofit managers.

### Politics are Risky Business

Center director, Ann Marie Thigpen, contributed to a recent article in the *Long Island Business News* about the risk nonprofits take by endorsing political candidates or fundraising for them. Nonprofits risk financial penalties and loss of 501(c) (3) status if they do not separate the business on nonprofits from the business of politics. "This is a risk at any time...but the risk rises during election season."

To read the articles go to:

<http://libn.com/2012/06/20/nonprofits-toe-dangerous-line-during-elections/>



For more information go to: [goo.gl/TQ36U](http://goo.gl/TQ36U)

Executive Director  
Roundtable Series 2012-2013  
New this fall - Roundtables in  
Nassau & Suffolk

To learn more and register  
click [here](#)

Collaboration Winners  
Announced Next Issue!



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## A Guide for Nonprofits on Non-partisan Voter Participation

Nonprofit Voter Engagement Network recognizes that nonprofits can play an important role in the democratic process. Therefore, the Network recently published a guide for 501(c)(3)s interested in encouraging voting and voter participation among their staff, board, clients, constituents and communities. This guide is not a guide about lobbying. It is about voting and elections. Lobbying rules differ from rules about voting and elections.

To read or download the guide visit our website:

<http://www.adelphi.edu/nonprofit-center/pdfs/Nonprofits-Voting-and-Elections.pdf>

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## Annual Giving Report Released

The Center on Philanthropy at Indiana University and Giving USA released the annual report on philanthropy for the year 2011. The report presents corporate and individual giving statistics and a picture of donor contributions for the next 5 to 10 years. The report is useful as nonprofit executives plan how to raise support and where to go to find it.

To read a summary of the report go to:

<http://www.philanthropyjournal.org/news/top-stories/annual-giving-report-released>

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## Finding Funders for Your Cause

The most frequently asked question at the Foundation Center is, "How do I find funders that are interested in my cause?" In this webinar, presenters Bobbe A. Luce and David Holmes discuss their strategies in finding appropriate funders. The goal of the webinar is to help nonprofit executives to connect with the latest news and funding opportunities in their fields of interest, show them how to use tools for finding funders and program partners, and where to access expert virtual and in-person help for building knowledge and skills.

To view go to:

<http://freecomputerclasses.info/webinar-toolkit-essential-finding-funders-for-your-cause-2012-04-26/>

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## Board Development Pre-Assessment

The Center receives many calls from nonprofit executives who are considering board development and training. To respond to this need we have a board development pre-assessment that can be downloaded from our website. Use it with your board at a meeting to see if they feel board training might be useful.

To download the pre-assessment visit: <http://www.adelphi.edu/nonprofit-center/director-resources.php>

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## Collaboration Winners Announced Next Issue!