

# Center for Nonprofit Leadership Newsletter

June, 2013

## In This Issue

[Making Your Nonprofit More Agile Through Change Management](#)

[Change Management Is Not That Complicated](#)

[Measuring What Matters](#)

[Sustainability and Impact Could Depend on How Well Your Organization Adapts](#)

[New York State's New Nonprofit Revitalization Act](#)

[Congratulations to the Center's Faculty Director](#)

## Upcoming Events

### Center Webinar Watch

If you missed our last group webinar watch, you missed a good one. Please join us for the second part of two webinars on fundraising, "Create Compelling Year-End Fundraising Campaigns."

July 18, 2013  
Adelphi University,  
School of Social Work,  
Room 302  
2:00 pm to 3:30 pm  
To register: email Diane  
Wunderlich at  
[dwunderlich@adelphi.edu](mailto:dwunderlich@adelphi.edu)



## LeadTime

Practical Resources for Today's  
Nonprofit Leader ...

Effective nonprofit leaders know that change is the one constant in the complex organizational environment. These leaders know that planning, strategy and organizational learning minimize the negative aspects of change while increasing the positive aspects. This month's LeadTime examines change management strategies and offers tools and tips for boards and executives who want to leverage organizational change for greater sustainability and impact.

## Making Your Nonprofit More Agile Through Change Management

Effective nonprofit leaders use change management to control certain conditions to achieve their desired outcomes. Meghan Dankovich, in a recent blog discusses one of many frameworks for managing change.

To read more [click here](#)

## Change Management is Not That Complicated

Change management is not complicated for leaders who understand that organizations are like people; people resist change when they have to exchange what is known (the present) for what is unknown (the future). Therefore, effective leaders communicate a compelling vision for the future, the path the organization should take, and their own commitment to remain in the driver seat.

Check out this YouTube clip that visualizes how to communicate the change management process:

<https://www.youtube.com/watch?v=Nj-l4KaTw1Y>



## Webinar - Leading Organizational Change

This webinar for staff and board members will focus on: principles of change; understanding how people react to change; common mistakes and how to avoid them; working with resistance; and maintaining open communication.

July 17, 2013  
1:00 to 2:00 pm  
FREE

To register [click here](#)

## How to Approach a Foundation: From Initial Contact to Getting Funded

This workshop is co-sponsored by *Citi Community Development* and the *Nonprofit Coordinating Committee of New York (NPCC)*, and will help build the capacity of community development nonprofits that serve low to moderate income (LMI) individuals.

July 30, 2013  
9:30 to 11:30 am  
FREE

To register [click here](#)



Quick Links

## Measuring What Matters

Metrics are a way of measuring your organization's performance as it moves from the present state to its preferred future, and ultimately towards social impact. A recent article in the *Philanthropy Journal* reviews resources and offers techniques, tools and tips for using data to make progress towards your goals. A few highlights include:

1. Developing good metrics
2. Prioritizing what you collect
3. Building a shared culture

To read more [click here](#)

## Sustainability and Impact Could Depend on How Well Your Organization Adapts

It is sometimes helpful to understand change management in the context of a framework that can simplify the concept. *TCC Group* developed a model of organizational effectiveness that explains the how a nonprofit can be effective over time if it is strong in the leadership, management and technical domains, and adaptive.

To download the article that discusses the model, go to: <http://www.tccgrp.com/pdfs/changemanagement.pdf>

## New York State's New Nonprofit Revitalization Act

On June 21, the New York State Assembly and the Senate unanimously passed the Nonprofit Revitalization Act. The Act includes substantial reforms that will cut red tape while enhancing governance and oversight of nonprofits. The Act is a product of over two years' work by New York State Attorney General Eric T. Schneiderman's office and the statewide *Leadership Committee on Nonprofit Revitalization*. Center Director, Ann Marie Thigpen served on the *Leadership Committee for Nonprofit Revitalization*.

To read a summary [click here](#)

## Congratulations to the Center's Faculty Director

Dr. Peter Chernack, was recently elected President of the New York State chapter of *National Association of Social Workers*. Dr. Chernack is the faculty director of the *Center for Nonprofit Leadership at Adelphi University* and associate dean of the *Adelphi School of Social Work*.



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